

## Enter Our “Kindness Essay” Contest

What does being kind mean to you? Kindness is a trait that need not be just towards others, it can be towards earth or environment, towards animals and most importantly towards self. Have you ever been bullied or seen someone get bullied and thought you wish you could change that? You now have a chance to prevent bullying through Children’s Kindness Network and Moozie the cow, the Ambassador of Kindness.

The Children's Kindness Network is dedicated to preventing bullying before it begins by promoting kindness values in young children. We have “Moozie the cow”, who visits pre-schools and teaches about kindness.

Moozie® the Cow is the ambassador of kindness for the Children's Kindness Network. She is lovable, compassionate, and devoted to helping pre-k and kindergarten children discover the universal benefits of kind behavior and kind acts. She helps children learn methods for exhibiting kindness to others, to animals, the earth and to themselves.

Learn more about Moozie in the website <https://moozie.org/>

We're celebrating Moozie and kindness with a writing contest in this challenging and unknown times! And, it's free to enter!

### CONTEST NEED TO KNOW INFO

**WHO?** The Children’s Kindness Network (CKN) essay contest is open to children in kindergarten through third grade who live in the United States. All children are eligible (public and private school students and home school students) except for immediate family members of CKN board members, volunteers, employees and contest judges.

**WHAT?** Entries will be grouped into 4 categories by grades: K, 1, 2 and 3. Students should prepare a written response to the question “What does Kindness mean to them?” based on their grade level. They can learn about Moozie and include a special message to Moozie at the end of their essay, but it is not mandatory. There is no

minimum length for responses. Maximum length is 500 words. Creativity and critical thinking are encouraged. All work must be the student's original writing.

**Kindergarten:** *What does kindness mean to you?*

Children in this group may dictate their answers to someone who can legibly write or type it. Handwritten entries, even if messy, are welcome. Children may include illustrations, if they like. A special message to Moozie, the kindness cow is encouraged. Please visit the website <https://moozie.org/> for more details on Moozie. Maximum length 500 words.

**1st Grade – 3rd Grade:** *What does Kindness mean to you? Add an example of some kind gesture that you have seen or heard.* Illustrations are welcome. A special message to Moozie, the kindness cow is encouraged. Please visit the website <https://moozie.org/> for more details on Moozie. Maximum length 500 words.

For all categories, judges will score based on (1) clarity of the response; (2) overall content of the response; and (3) whether the response answers the question on kindness. The judges' decision is final.

**PRIZES?** The top entries may be published on our website or social media page with their parents' permission along with the name of the authors.

1st Place winner in each category (K- 3):  
\$150 Gift Card and a Moozie kit worth \$49.95  
2nd Place winner in each category (K- 3):  
\$50 Gift Card and a Moozie kit worth \$49.95

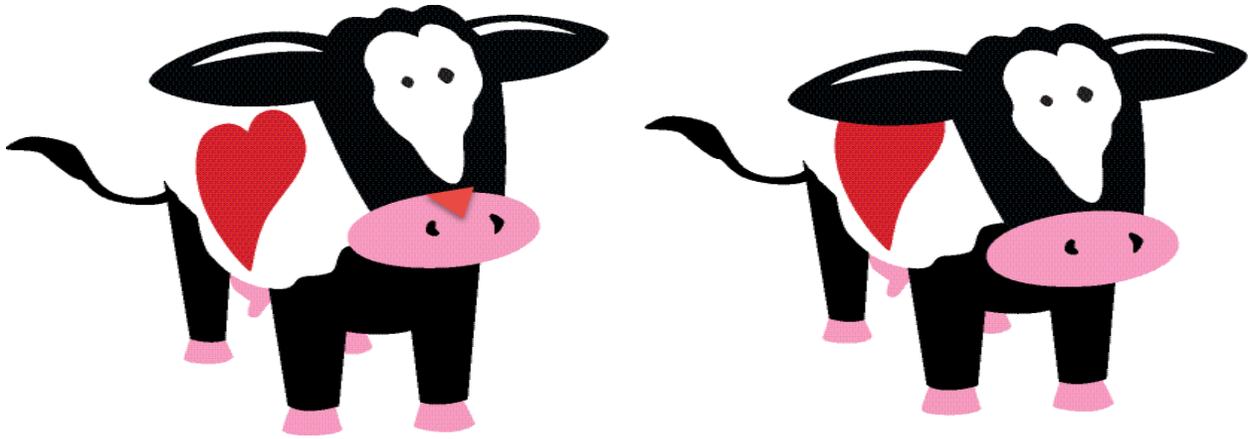
**HOW?** There is no entry fee. Each child may only submit one entry. No co-written entries. Each entry must be accompanied by a completed entry form. Entries may be submitted by snail mail or email. Email entries to [contest@moozie.com](mailto:contest@moozie.com) put "Kindness Essay Contest" in the subject line. You may scan and send a handwritten response, add a Word document as an attachment to the email, or simply type the response directly into the email. If you prefer to snail mail your entry, please email us and say so, and we will provide a mailing address for your convenience.

**WHEN?** Entries must be received by midnight on **May 15th, 2020**. Please note that mailed entries will not be returned.

**QUESTIONS?** Did we forget something? Post any questions here or on our Facebook page and we'll answer right away! Moozie the Cow

Please print the Entry Form in the next page to send along with the entry.

We hope to announce winners by the end of July 2020 "LIKE" us on Facebook to receive updates on this contest.



## ENTRY FORM FOR CHILDREN'S KINDNESS ESSAY CONTEST

### Information about the Child:

NAME: \_\_\_\_\_

GRADE: \_\_\_\_\_ SCHOOL: \_\_\_\_\_

AGE: \_\_\_\_\_ HOW SUBMITTED? Circle One: Email Snail Mail

### Information about the Parent or Guardian:

NAME(S): \_\_\_\_\_

BEST PHONE NUMBER IN CASE WE NEED TO REACH YOU: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

All entries must be submitted with a COMPLETED entry form. All entries must be received by midnight 11.59 pm MT on May 15th, 2020 to be considered for the contest. Be sure to "LIKE" – **Moozie the cow** Facebook to receive the most up-to-date information about this contest and our events or news!