

Enter Our “Kindness Essay” Contest

What does being kind mean to you? Kindness is a trait that need not be just towards others, it can be towards earth or environment, towards animals and most importantly towards self. Have you ever been bullied or seen someone get bullied and thought you wish you could change that? You now have a chance to prevent bullying through Children’s Kindness Network and Moozie the cow, the Ambassador of Kindness.

The Children's Kindness Network is dedicated to preventing bullying before it begins by promoting kindness values in young children. We have “Moozie the cow”, who visits pre-schools and teaches about kindness.

Moozie® the Cow is the ambassador of kindness for the Children's Kindness Network. She is lovable, compassionate, and devoted to helping pre-k and kindergarten children discover the universal benefits of kind behavior and kind acts. She helps children learn methods for exhibiting kindness to others, to animals, the earth and to themselves.

Learn more about Moozie in the website <https://moozie.org/>

We're celebrating Moozie and kindness with a writing contest! And, it's free to enter!

CONTEST NEED TO KNOW INFO

WHO? The Children’s Kindness Network (CKN) essay contest is open to children in kindergarten through second grade who live in United States. All children are eligible (public and private school students and home school students) except for immediate family members of CKN board members, volunteers, employees and contest judges.

WHAT? Entries will be grouped into 3 categories by grades: K, 1, and 2. Children should prepare a written response to the question “What does Kindness mean to them?” based on their grade level. They can learn about Moozie and include a special

message to Moozie at the end of their essay, but it is not mandatory. There is no minimum length for responses. Creativity and critical thinking are encouraged. All work must be the student's original writing.

Kindergarten: *What does kindness mean to you?*

Children in this group may dictate their answers to someone who can legibly write or type it. Handwritten entries, even if messy, are welcome. Children may include illustrations, if they like. A special message to Moozie, the kindness cow is encouraged. Please visit the website <https://moozie.org/> for more details on Moozie.

1st Grade – 2nd Grade: *What does Kindness mean to you? Add an example of some kind gesture that you have seen or heard.* Illustrations are welcome. A special message to Moozie, the kindness cow is encouraged. Please visit the website <https://moozie.org/> for more details on Moozie.

For all categories, judges will score based on (1) clarity of the response; (2) overall content of the response; and (3) whether the response answers the question on kindness. The judges' decision is final.

PRIZES? The top entries will be published on our website or facebook page with their parents' permission along with the name of the authors.

1st Place winners in all categories (K, 1, 2):

\$25 Gift Card and a Moozie kit worth \$49.95 (includes book, Moozie puppet, stickers)

2nd Place winners in all categories (K, 1, 2):

\$15 Gift Card and a Moozie kit worth \$49.95 (includes book, Moozie puppet, stickers)

3rd Place winners in all categories (K, 1, 2):

Moozie kit worth \$49.95 (includes book, Moozie puppet, stickers)

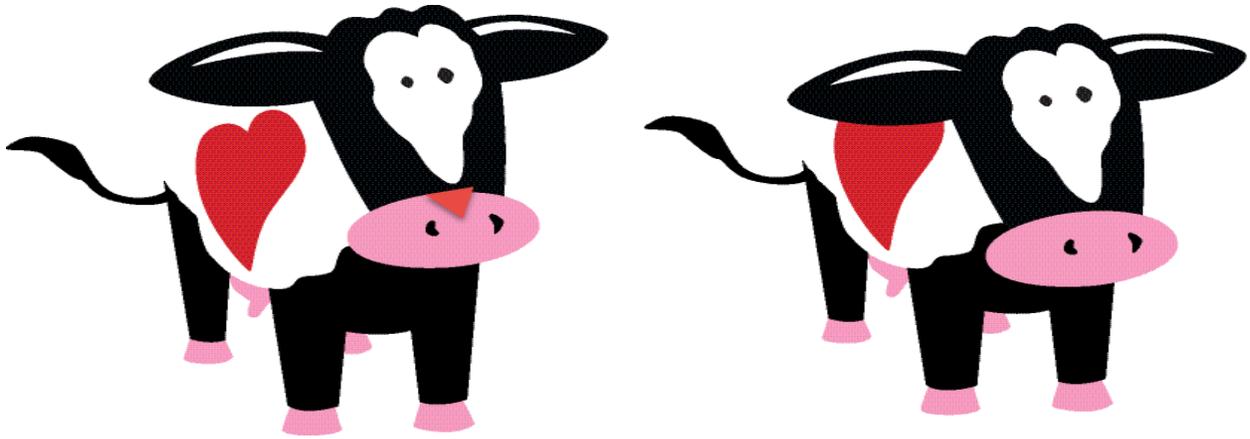
HOW? There is no entry fee. Each child may only submit one entry. No co-written entries. Each entry must be accompanied by a completed entry form. Entries may be submitted by snail mail or email. Email entries to contest@moozie.com put "Kindness Essay Contest" in the subject line. You may scan and send a handwritten response, add a Word document as an attachment to the email, or simply type the response directly into the email. If you prefer to snail mail your entry, please email us and say so, and we will provide a mailing address for your convenience.

WHEN? Entries must be received by midnight on **May 30th, 2018**. Please note that mailed entries will not be returned.

QUESTIONS? Did we forget something? Post any questions here or on our Facebook page and we'll answer right away! Moozie the Cow

Please print the Entry Form in the next page to send along with the entry.

We hope to announce winners by the end of July 2018. "LIKE" us on Facebook to receive updates on this contest.



ENTRY FORM FOR CHILDREN'S KINDNESS ESSAY CONTEST

Information about the Child:

NAME: _____

GRADE: _____ SCHOOL: _____

AGE: _____ HOW SUBMITTED? Circle One: Email Snail Mail

Information about the Parent or Guardian:

NAME(S): _____

BEST PHONE NUMBER IN CASE WE NEED TO REACH YOU: _____

EMAIL ADDRESS: _____

All entries must be submitted with a COMPLETED entry form. All entries must be received by midnight 12pm MT on May 30th, 2018 to be considered for the contest. Be sure to "LIKE" – **Moozie the cow** Facebook to receive the most up-to-date information about this contest and our events or news!